

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, DC 20549

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SCHEDULE 13G

UNDER THE SECURITIES EXCHANGE ACT OF 1934  
(AMENDMENT NO. )<sup>1</sup>

Ctrip.com International, Ltd.  
-----

(Name of Issuer)

Ordinary Shares  
-----

(Title of Class of Securities)

22943F100  
-----

(CUSIP Number)

Not applicable  
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Date of Event Which Requires Filing of This Statement

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

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<sup>1</sup> The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

-----  
 1 NAME OF REPORTING PERSONS  
 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS

IDG Technology Venture Investment, Inc.

-----  
 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (a)[ ]  
 (b)[X]

-----  
 3 SEC USE ONLY

-----  
 4 CITIZENSHIP OR PLACE OF ORGANIZATION

Massachusetts

-----  
 NUMBER OF 5 SOLE VOTING POWER  
 SHARES

BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH  
 1,149,862 ordinary shares ("Ordinary Shares"), held in the form of 574,931 American Depositary Shares ("ADSs"), each representing two Ordinary Shares. Each of International Data Group, Inc. and Patrick J. McGovern may also be deemed to have sole voting power with respect to the above shares.

-----  
 6 SHARED VOTING POWER

See item 5.

-----  
 7 SOLE DISPOSITIVE POWER

1,149,862 Ordinary Shares, held in the form of 574,931 ADSs, each representing two Ordinary Shares. Each of International Data Group, Inc. and Patrick J. McGovern may also be deemed to have sole dispositive power with respect to the above shares

-----  
 8 SHARED DISPOSITIVE POWER

See item 7.

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,149,862 Ordinary Shares  
-----

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES [ ]

-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

3.8%  
-----

12 TYPE OF REPORTING PERSON \*

CO  
-----

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
1 NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS

International Data Group, Inc.

-----  
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (a)[ ]  
(b)[X]

-----  
3 SEC USE ONLY

-----  
4 CITIZENSHIP OR PLACE OF ORGANIZATION

Massachusetts

-----  
NUMBER OF 5 SOLE VOTING POWER  
SHARES  
BENEFICIALLY 1,149,862 Ordinary Shares, held in the form of 574,931  
OWNED BY ADSS, each representing two Ordinary Shares. Each of  
EACH IDG Technology Venture Investment, Inc. and Patrick J.  
REPORTING McGovern may also be deemed to have sole voting power  
PERSON WITH with respect to the above shares.

-----  
6 SHARED VOTING POWER

See item 5.

-----  
7 SOLE DISPOSITIVE POWER

1,149,862 Ordinary Shares held in the form of 574,931  
ADSS, each representing two Ordinary Shares. Each of IDG  
Technology Venture Investment, Inc. and Patrick J.  
McGovern may also be deemed to have sole dispositive  
power with respect to the above shares.

-----  
8 SHARED DISPOSITIVE POWER

See item 7.

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,149,862 Ordinary Shares  
-----

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES [ ]  
-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

3.8%  
-----

12 TYPE OF REPORTING PERSON \*

CO  
-----

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
 1 NAME OF REPORTING PERSONS  
 S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS

IDG Technology Venture Investments, LP  
 -----

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (a)[ ]  
 (b)[X]

3 SEC USE ONLY  
 -----

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware  
 -----

NUMBER OF 5 SOLE VOTING POWER  
 SHARES  
 BENEFICIALLY 458,712 Ordinary Shares, held in the form of 229,356  
 OWNED BY ADSs, each representing two Ordinary Shares. Each of IDG  
 EACH Technology Venture Investments, LLC, Quan Zhou and  
 REPORTING Patrick J. McGovern may also be deemed to have sole  
 PERSON WITH voting power with respect to the above shares.  
 -----

6 SHARED VOTING POWER

See item 5.  
 -----

7 SOLE DISPOSITIVE POWER

458,712 Ordinary Shares, held in the form of 229,356  
 ADSs, each representing two Ordinary Shares. Each of IDG  
 Technology Venture Investments, LLC, Quan Zhou and  
 Patrick J. McGovern may also be deemed to have sole  
 dispositive power with respect to the above shares.  
 -----

8 SHARED DISPOSITIVE POWER

See item 7.

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

458,712 Ordinary Shares  
-----

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES [ ]  
-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

1.5%  
-----

12 TYPE OF REPORTING PERSON \*

PN  
-----



-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON  
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-----  
10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES [ ]  
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-----  
11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9  
1.5%  
-----

-----  
12 TYPE OF REPORTING PERSON \*  
PN  
-----

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

-----  
1 NAME OF REPORTING PERSONS  
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSONS

Patrick J. McGovern  
-----

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP \* (a)[ ]  
(b)[X]

3 SEC USE ONLY  
-----

4 CITIZENSHIP OR PLACE OF ORGANIZATION

U.S.A.  
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NUMBER OF 5 SOLE VOTING POWER  
SHARES  
BENEFICIALLY 1,608,574 Ordinary Shares, held in the form of 804,287  
OWNED BY ADSs, each representing two Ordinary Shares. Each of IDG  
EACH Technology Venture Investment, Inc. and International  
REPORTING Data Group, Inc. may also be deemed to have sole voting  
PERSON WITH power with respect to 1,149,862 of the above shares, and  
each of IDG Technology Venture Investments, LP, IDG  
Technology Venture Investments, LLC and Quan Zhou may  
also be deemed to have sole voting power with respect to  
458,712 of the above shares.

6 SHARED VOTING POWER

See item 5.  
-----

7 SOLE DISPOSITIVE POWER

1,608,574 Ordinary Shares, held in the form of 804,287  
ADSs, each representing two Ordinary Shares. Each of IDG  
Technology Venture Investment, Inc. and International  
Data Group, Inc. may also be deemed to have sole  
dispositive power with respect to 1,149,862 of the above  
shares, and each of IDG Technology Venture Investments,  
LP, IDG Technology Venture Investments, LLC and Quan  
Zhou may be deemed to have sole dispositive power with  
respect to 458,712 of the above shares.  
-----

8 SHARED DISPOSITIVE POWER

See item 7.

-----  
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

1,608,574 Ordinary Shares  
-----

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES  
CERTAIN SHARES [ ]  
-----

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

5.3%  
-----

12 TYPE OF REPORTING PERSON \*

IN  
-----

\* SEE INSTRUCTIONS BEFORE FILLING OUT!

## ITEM 1(a). NAME OF ISSUER:

Ctrip.com International, Ltd.

## ITEM 1(b). ADDRESS OF ISSUER'S PRINCIPAL EXECUTIVE OFFICES:

3F, Building 63-64  
No. 421 Hong Cao Road  
Shanghai 200233, People's Republic of China

## ITEM 2(a). NAME OF PERSONS FILING:

1. IDG Technology Venture Investment, Inc.
2. IDG Technology Venture Investments, LP
3. IDG Technology Venture Management, LLC
4. International Data Group, Inc.
5. Quan Zhou
6. Patrick J. McGovern

The above persons have agreed that this Statement may be filed by IDG Technology Venture Investment, Inc. ("IDG Ventures") on behalf of all of them jointly pursuant to Rule 13d-1(k)(1). A copy of such agreement is attached as an Exhibit to this Statement.

IDG Ventures is a wholly-owned subsidiary of International Data Group, Inc. ("IDG"). A majority of the capital stock of IDG is owned beneficially by Patrick J. McGovern, the founder and Chairman of the Board of IDG.

IDG Technology Venture Investments, LP ("IDG Ventures LP") is a limited partnership organized under the laws of the State of Delaware. The general partner of IDG Ventures LP is IDG Technology Venture Investments, LLC, a limited liability company organized under the laws of the State of Delaware ("IDG Ventures LLC"). The managing members of IDG Ventures LLC are Patrick J. McGovern and Quan Zhou.

## ITEM 2(b). ADDRESS OF PRINCIPAL BUSINESS OFFICE OR, IF NONE, RESIDENCE:

For all reporting persons other than Mr. Zhou:

One Exeter Plaza  
Boston, MA 02109

For Mr. Zhou:

Room 616, Tower A  
COFCO Plaza  
8 Jianguomennei Dajie  
Beijing 100005, People's Republic of China

## ITEM 2(c). CITIZENSHIP:

Mr. McGovern and Mr. Zhou are each United States citizens. The jurisdiction of organization of the other reporting persons is as follows: IDG: Massachusetts; IDG Ventures: Massachusetts; IDG Ventures LP: Delaware; and IDG Ventures LLC; Delaware.

## ITEM 2(d). TITLE OF CLASS OF SECURITIES:

Ordinary Shares

## ITEM 2(e). CUSIP NUMBER:

22943F100

## ITEM 3. IF THIS STATEMENT IS FILED PURSUANT TO RULES 13d-1(b), OR 13d-2(b), CHECK WHETHER THE PERSON FILING IS A:

- (a)  Broker or dealer registered under Section 15 of the Act;
- (b)  Bank as defined in Section 3(a)(6) of the Act;
- (c)  Insurance Company as defined in Section 3(a)(19) of the Act;
- (d)  Investment Company registered under Section 8 of the Investment Company Act;
- (e)  Investment Adviser registered under Section 203 of the Investment Advisers Act of 1940;
- (f)  Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income Security Act of 1974 or Endowment Fund;
- (g)  Parent Holding Company, in accordance with Rule 13d-1(b)(ii)(G);
- (h)  Group, in accordance with Rule 13d-1(b)(1)(ii)(H).

## ITEM 4. OWNERSHIP. (See Note A)

The information for each reporting person contained in Items 5-11 of the cover pages is incorporated herein by reference. For all reporting persons, number of shares beneficially owned includes Ordinary Shares represented by ADSs beneficially owned by the reporting person.

## ITEM 5. OWNERSHIP OF FIVE PERCENT OR LESS OF A CLASS.

N/A

## ITEM 6. OWNERSHIP OF MORE THAN FIVE PERCENT ON BEHALF OF ANOTHER PERSON.

N/A

ITEM 7. IDENTIFICATION AND CLASSIFICATION OF THE SUBSIDIARY WHICH ACQUIRED THE SECURITY BEING REPORTED ON BY THE PARENT HOLDING COMPANY.

N/A

ITEM 8. IDENTIFICATION AND CLASSIFICATION OF MEMBERS OF THE GROUP.

N/A

ITEM 9. NOTICE OF DISSOLUTION OF GROUP.

N/A

ITEM 10. CERTIFICATION.

N/A

SIGNATURE

After reasonable inquiry and to the best of its knowledge and belief, the undersigned certifies that the information set forth in this statement with respect to it is true, complete and correct.

Date: February 10, 2004

IDG TECHNOLOGY VENTURE INVESTMENT, INC.

By: /s/ Edward B. Bloom

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Edward B. Bloom  
Vice President

AGREEMENT

Each of the undersigned hereby agrees that the Statement on Schedule 13G to which this Agreement is attached may be filed by IDG Technology Venture Investment, Inc., a Massachusetts corporation, on behalf of itself and each of IDG Technology Venture Investments, LP, a Delaware limited partnership; International Data Group, Inc., a Massachusetts corporation; IDG Technology Venture Investments, LLC, a Delaware limited liability company; Quan Zhou and Patrick J. McGovern.

Dated: February 10, 2004

IDG TECHNOLOGY VENTURE INVESTMENT, INC.

By: /s/ Edward B. Bloom

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Edward B. Bloom  
Vice President

IDG TECHNOLOGY VENTURE INVESTMENTS, LP

By: IDG TECHNOLOGY VENTURE INVESTMENTS, LLC  
Its General Partner

By: /s/ Patrick J. McGovern

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Patrick J. McGovern  
Managing Member

IDG TECHNOLOGY VENTURE INVESTMENTS, LLC

By: /s/ Patrick J. McGovern

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Patrick J. McGovern  
Managing Member

INTERNATIONAL DATA GROUP, INC.

By: /s/ Edward B. Bloom

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Edward B. Bloom  
Vice President

/s/ Patrick J. McGovern

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Patrick J. McGovern

/s/ Quan Zhou

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Quan Zhou